

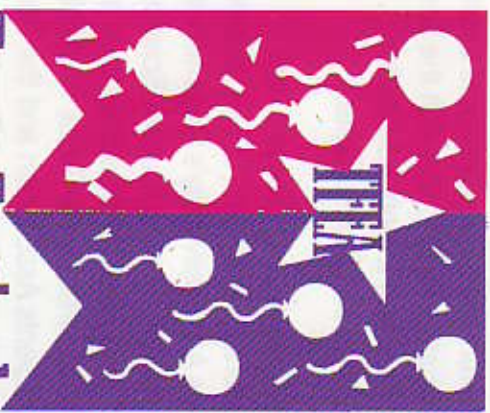
# What is the CFP Program?

In an effort to improve the level of professionalism and management skills of festival and event coordinators, TFEA is offering an opportunity to achieve a Certified Festival Professional (CFP) certification. This program is offered to encourage personal and professional development and as a beginning into the IFEA Certified Festival and Event Executive (CFEE) program—the highest level of professionalism in the festival and event business.



Texas Festivals and Events Association  
P.O. Box 1025  
Fredericksburg, Texas 78624

# Texas Festivals and Events Association



**Certified  
Festival  
Professional  
Designation  
Program**

## Certified Festival Professional Program Requirements

To earn the Texas Certified Festival Professional (CFP) designation, candidates must enroll in the program and complete the following program requirements:

- Must be a member in good standing of the International Festivals and Events Association (IFEA), of which the Texas Festivals and Events Association (TFEA) is an official affiliate.
- Must complete the Texas Event Leadership Program (TELP), offered by Texas A&M University's Department of Recreation, Park & Tourism Sciences and Texas Cooperative Extension and co-sponsored by the Texas Festivals and Events Association and the Texas Association of Fairs and Events.
- Must complete an additional six hours of TELP-approved elective courses.
- Must hold a leadership position within an organization or business. (This does not have to be the chief executive.)
- Must have four years (any combination) of experience. This can be achieved during the time spent satisfying other CFP requirements.

- Must attend two TFEA conventions; or one TFEA convention and two regional seminars; or one TFEA convention and one IFEA convention within five years.

- Must present in writing one of the following:

1. Article suitable for publication in the TFEA newsletter.
2. Detailed prospectus for a new idea (event) concept or a successful existing event.

- Must present in writing one of the following:

1. Marketing plan
2. Emergency management plan

Members of TFEA's Certified Festival Professional Review Committee will conduct an interview with program participants to ensure that they have gained the necessary knowledge to become a well-rounded professional.

After successfully completing all the requirements, participants will be awarded the TFEA Certified Event Professional (CFP) designation.

## CFP Recertification Process

Re-certification is required for executives every four years following the original date of certification until an applicant reaches the age of 55 or retires. At retirement or age 55 you are certified for life.

Applicant must be a member of TFEA (be employed or a volunteer serving in a leadership position of event/company that is a member of TFEA).

### Cost

Enrollment into the CFP program is \$75. Registration fees for the additional coursework required is also the responsibility of the candidate. The CFP certification fee, due upon completion of the program requirements, is \$75. Each re-certification fee is \$100 (every four years).

### To Enroll

Contact the TFEA Office for questions or to request an enrollment form.  
Texas Festivals and Events Association  
P.O. Box 1025  
Fredericksburg, Texas 78624  
830.997.0741  
penny@ifea.com